ARKOTE SIGNAGE

BANNER PRINTING SERVICES

MAKING A BIG IMPRESSION

metroluxe
Luxury Townhouses - metroluxe.com.au

BANNER MATERIAL SELECTION AND PRINT READY
ARTWORK GUIDE

Leave a lasting impression with a high-quality banner display from Arkote Signage!

We provide a comprehensive range of Banner Mesh, Airmesh, Open Weave Mesh, Shade Cloth and Flex Banners that provide effective advertising and unmatched site privacy for buildings, construction sites, landscape or events at Unbeatable Prices.

We offer various banner sizes, delivering truly outstanding results.

Arkote Signage has the skills, knowledge and equipment to get the job done. No matter how big or colourful your banner design, we can find the solution that's right for you.

1

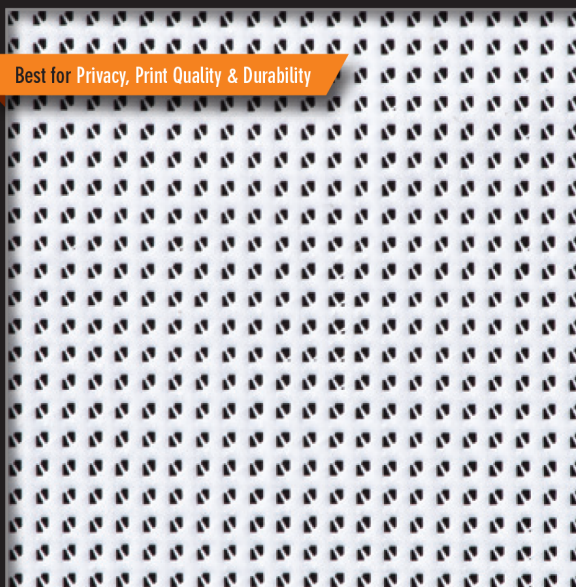## SELECT THE MATERIAL THAT'S RIGHT FOR YOUR PROJECT

We have 5 types of material to choose from, each has slightly different print and durability characteristics. We recommend Airmesh or Open Weave Mesh if your site is wind exposed. Where you need superior privacy, print quality and durability we recommend Premium Mesh or PVC Banner. Call us and we'll recommend the most appropriate product to your requirements.

MATERIAL OPTIONS	TRIM SIZE	IMAGE AREA	FABRIC %*	DURABILITY+	PRINT QUALITY
PREMIUM MESH	50 x 1.6 / 1.8mtr	4960 x 140 / 1.8mtr	80%	4 yrs	Very High
AIRMESH	50 x 1.6 / 1.8mtr	48 x 1.6 / 1.8mtr	65%	2 yrs	High
OPEN WEAVE MESH	50 x 1.6 / 1.8mtr	48 x 1.6 / 1.8mtr	50%	2 yrs	Medium
SHADE CLOTH	50 x 1.6 / 1.8mtr	48 x 1.6 / 1.8mtr	50%	1 yrs	Low
PVC BANNER	50 x 5mtr	48 x 5mtr	100%	4 yrs	Very High

* Mesh Fabric % indicate   centage the more aerated the fabric.

+ Durability indicates expected life span of the banner material and print under average weather conditions but does not cover damage caused by high winds, extreme weather events or inappropriate installation.
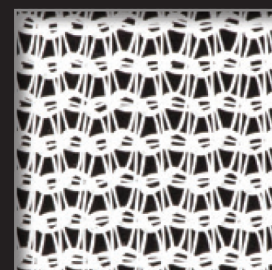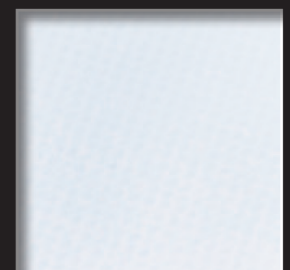
PREMIUM MESH

Best for **Privacy, Print Quality & Durability**

AIRMESH

Best for **Wind Exposure**

OPEN WEAVE

Best for **High Wind Exposure**

SHADE CLOTH

PVC BANNER
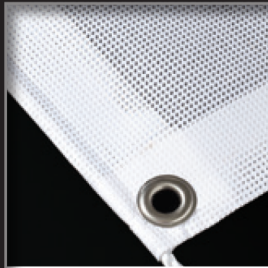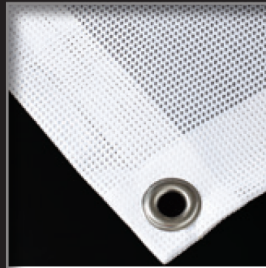
2 SELECT FINISHING OPTIONS FOR FIXING & FITTING

While some finishing techniques are only available with certain materials it's important to consider how your banner will be installed to determine the finishing options best for your project.
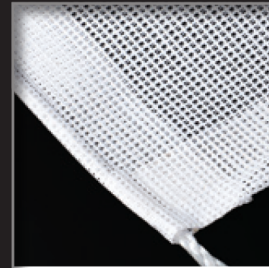
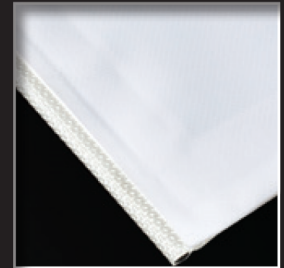| FINISHING OPTIONS	PREMIUM MESH	AIRMESH	OPEN WEAVE MESH	SHADE CLOTH	PVC BANNER
ROPE, HEM & EYELETED	◆	◆			◆
HEMMED & EYELETED	◆	◆			◆
ROPE EDGE	◆	◆	◆		◆
KEDER EDGE	◆	◆			◆
NO FINISHING				◆	

ROPE, HEM & EYELETED   HEMMED & EYELETED   ROPE EDGE   KEDER EDGE

3 SELECT PRODUCTION OPTION TO ENSURE ON TIME DELIVERY

We're committed to getting your job done and delivered when and where you need it.
To help you manage your project we provide 3 levels of turnaround time to suit your needs.

DELIVERY LEVELS	TURN AROUND^	LOADING
STANDARD	8 Working Days	–
EXPRESS	5 Working Days	+15%*
ULTRA EXPRESS	3 Working Days	+25%*

^ Turnaround times are based on printing supplied 'ready to print' supplied artwork (refer to Suppling Print Ready Artwork for more details) within the number of working days from when our printing proof is approved. These times include delivery within Melbourne Metro only, a confirmation of delivery costs for non Melbourne Metro deliveries will be provided once an order is made.

* Additional prices are a percentage of the standard rate for production and print based on the total price, not including gst.

4 SUPPLYING ARTWORK TO SUPPLIED SPECIFICATIONS

Whether you supply us with logos and images to produce a design for you, or provide print ready artwork, please follow our guidelines to ensure we can get the best results for your project.

SUPPLYING MATERIAL FOR US TO CREATE ARTWORK

1. Supply logos as vector files in pdf or .eps formats.
2. Supplied images as 300dpi – 600dpi jpeg files at 10% of actual print size.
3. Provide all text via email or in a Word doc file.
4. Supply any corporate fonts required in your design.

Once we've complete a design, we'll return a proof for you to approve prior to print.

SUPPLYING PRINT READY ARTWORK

1. Create artwork in Adobe Illustrator or CorelDraw to 1/10 scale (1m = 10cm) to the trim size with no bleed or crop marks. Note: Keder hem should not be included as part of the artwork as it falls outside the printed area.
2. All colours to be set to cmyk (rgb or spot colours are not accepted).
3. Ensure all important graphics, logos and text are keep within the specified 'Image Area'.
4. All images to be embedded into artwork as cmyk tif files at a minimum of 300dpi / maximum of 600dpi. Where possible, crop the images to the desired size and avoid scaling them within the artwork program.
5. All text should be converted to outlines (artwork containing live fonts are not accepted).
6. All vector logos should be pasted into the artwork (image based logo files are not accepted).
7. Avoid using complex or multiple 'effects' on text or graphics. If effects are used, 'flatten layers' before saving pdf.
8. Any slots, holes or special cut marks should be included as a seperate layer in your artwork file.
9. All artwork should be saved and supplied as an editable pdf at a minimum of 300dpi / maximum of 600dpi. ensuring all text is converted to outlines.

Please note: any provided files not set up to the required specification will be returned with amendments and comments.

DESIGN STYLE SAMPLES TO SUIT YOUR SELECTED BANNER MATERIAL

Below are 3 Design Style Samples to help you select the material that's most suitable to your existing design, or to help you create a design most suitable to your preferred material. If you are outsourcing your design, please provide this information to your deigner to ensure your artwork is produced to the correct specification.

Recommend Open Weave or Shade Cloth

A. MONO LOGO & TEXT PRINTED WITHIN IMAGE AREA (also know as block printing)

Design Tips: Because these materials have a very open weave, keep the design simple and avoid small text or fine lines.

Recommend Airmesh or Open Weave

B. COLOUR LOGO & TEXT PRINTED TO TRIM EDGE

Design Tips: Avoid complex or multiple 'effects' on text or graphics, ensure your colours are CMYK.

Recommend Premium Mesh or Airmesh

C. COLOUR IMAGES, LOGO & TEXT PRINTED TO TRIM EDGE

Enhanced Print Quality: When printing on Premium Mesh an enhanced print mode can be selected for better results (additional cost applies).

Design Tips: Ensure your images are suitable for reproduction at the final print size and set all your document colours to CMYK. Where possible use subtle textures in your background colours to minimise banding. If eyeletes are required do not include eyelete marks on your artwork, but be aware the eyeletes will encroach around the edge of your design.

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